

10 Creative Ways Voice Over Services Could Help Small Family Practices



1. Narration for Video Testimonials

Voice over services can be used to narrate video testimonials from satisfied patients, adding a personal touch and credibility to the practice's online presence.

2. Narration for Welcome Videos [See example here!](#)

Voice over services can narrate welcome videos on the practice's website, introducing the team, sharing the practice's values, and setting the tone for a welcoming patient experience.

3. Narration for Patient Education

Voice over services can narrate patient education materials, such as brochures or post-procedural instructions, providing clear and concise information for patients to better understand their healthcare options.

4. Explainer Video Voiceovers

Create animated explainer videos about common procedures or services offered by the practice, with voice over services providing clear and engaging narration to educate patients.

5. Health and Wellness Webinars

Host health and wellness webinars for patients, online or in person, with voice over services delivering presentations and information in a professional and engaging manner.

6. Podcast Hosting

Small practices can start a healthcare-related podcast, and voice over services can provide professional intros and outros, narration or scripted guest spots for each episode, sharing valuable information and engaging with the audience.

AT A GLANCE

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- Narration for Patient Education
- Explainer Video Voiceovers
- Health and Wellness Webinars
- Podcast Hosting
- Narration for Social Media Content
- Narration for Welcome Videos
- Narration for Healthcare Blog Posts
- Online/Social Media Advertising

7. Narration for Social Media Content

Create engaging social media content for platforms like Instagram or TikTok, with voice over services adding a personal touch to health tips, behind-the-scenes glimpses, or patient stories.

8. Narration for Virtual Tours

Voice over services can narrate virtual tours of the practice's facilities on their website, giving potential patients a glimpse of the warm and inviting environment and creating a welcoming impression.

9. Narration for Healthcare Blog Posts

Transforming written healthcare blog posts into audio format, with voice over services providing narration for patients who prefer listening to content rather than reading.

10. Online/Social Media Advertising Campaigns

Using voice over services to create compelling audio ads for online platforms like Google Ads or Instagram and other social media, promoting the practice's services and values to a wider audience in a memorable way.

CONCLUSION

By incorporating voice over services in these creative ways, small family medical and dental practices can enhance their marketing efforts, improve patient education, and create engaging content that resonates with their target audience.



SIMONE BROOKS

Voice Over Artist

"For years, I have been helping to improve the brand and company images of small family practices to give a warm and caring experience to their patients."